



Digital Marketing Packages Designed to Move Your Business Forward

Why Your Digital Marketing Isn't Working

The biggest reason small businesses fail at marketing isn't poor strategy, the wrong tactics, or bad execution. (Though none of those are going to help.) Small business marketing fails most frequently when marketing is done as a series of individual events disconnected from sales, from customer feedback, and from your brand.

How to Market Your Small Business Successfully

The solution? Stop tackling marketing projects. Start building a marketing process.

Andigo offers digital marketing packages ranging in price from \$625 to \$4,800 per month with no contracts, no long-term commitment, and no up-front expenses.

No Up-Front Expense

The cost of any major initiatives, like building a new website, is folded into your monthly budget. And you can change your monthly budget at any time to meet your marketing and budgeting goals. We suggest a quarterly review for that very purpose.

A Budget That Fits

You set the budget; we work with you to make sure it matches your marketing goals.

No Long-Term Commitment

You're not locked in. If you don't like the way things are going, you can move on whenever you'd like. We'll ask you for one opportunity to make things right, but you're always free to go.

Focus on the Fundamentals

A great website and strong content aren't enough to make you a marketing star on their own, but you won't get far without them! That's where we start. That's what we build on.

Fully Customized

From strategy to website to tactics that generate demand, you get a fully customized mix of marketing tools to help you reach your audience.

No Fine Print*

We're kidding. There's always fine print. Our is this: *We promise we will make your marketing work.*



Andigo New Media, Inc.



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Website Design and Content Marketing Package

\$625 per month

Andigo's introductory-level digital marketing package includes the following elements.

- **Website planning and strategy** ensures that your digital presence will meet your marketing and communications needs
- **Website design** including separate templates for home page and interior pages based on your existing brand
- **Website build** of 5 to 8 pages — home page, products/services, work portfolio, resources/content library, about, contact
- **Content strategy** to help you plan for on-going content updates for the website and for use as part of social media and other marketing campaigns
- **Keyword research** to ensure that the content you produce uses the same language that your audience uses in searching for solutions
- **Content examples** for you to refer to as you create new content on-going
- **Guidance and accountability** to keep you on track with monthly reporting and quarterly analytics reviews to identify what is working and where to focus your marketing efforts

The package can be customized to meet your needs and is designed to evolve over time as your market and your business goals change.

There is no startup fee and no commitment beyond a month-to-month agreement.

Looking for more? We also offer a more comprehensive package that includes all of the above along with email marketing strategy and implementation and additional content support.

Please contact Andigo to start your digital marketing today!



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